

IMPORTANT! READ ME! IMPORTANT! READ ME!

# YEARBOOK

ROUSE HIGH SCHOOL  
2016-17

# INFO

Questions? Mikyela Tedder, Student Publications Adviser  
mikyela.tedder@leanderisd.org 512-570-2060 x 12060

## 1. TAKE YOUR SCHOOL PICTURE

**PICTURE DAYS: THURS. SEPT. 1 - FRI. SEPT. 2 MAKEUPS & RETAKES: OCT. 13 AT LUNCH**

All students, 9-12, will take their school picture through their science class in the lecture hall.

To order school pictures, bring your picture packet with payment to the Photo Texas photographer on your assigned picture day.

\* Students who fail to take a school picture with Photo Texas will not be pictured in the yearbook.

\*\* Seniors, to be pictured in the yearbook, you **MUST** take a senior portrait with Photo Texas in addition to your school ID picture. Please read note to the right.

## 2. ORDER YOUR YEARBOOK

Ordering online is easy! Don't let the school year get away from you without ordering your copy of the award-winning Replay yearbook. There is no guarantee there will be extra yearbooks available if you don't order one, so it's important to pre-order your copy.

### DEADLINES & PRICES

EARLY BIRD Price	REGULAR Price	LATE Price	EXTRAS Supplies limited
Thru Sept. 30	Oct. 1 - Dec. 31	Jan. 1 - Mar. 31	
<b>\$60</b>	<b>\$65</b>	<b>\$70</b>	<b>\$80</b>

## HOW DO I ORDER?

Order online at [www.smart-pay.com](http://www.smart-pay.com) or call 1-800-853-1337.  
\*Name stamping & icons are an additional \$5 each.

## 3. SENIORS, TAKE YOUR PORTRAIT & ORDER SENIOR AD

### TAKE YOUR SENIOR PORTRAIT WITH PHOTO TEXAS PHOTOGRAPHY

If you haven't taken your senior portrait with Photo Texas Photography, you must take it by Nov. 20. You can make a studio appointment anytime between now and Nov. 10 or take your portrait when Photo Texas is on campus

Oct. 21-22. For studio appointments, go to [phototexasphotography.com](http://phototexasphotography.com) or call 512-617-7780. A signup sheet will be available with Mrs. Tedder a week before on-campus portraits. Only photos taken by Photo Texas will be used in the senior portrait section of the yearbook.

### SENIOR AD DEADLINES ARE QUICKLY APPROACHING!

Celebrate your senior's accomplishment with a personalized ad in the yearbook.

Price point deadlines:  
Nov. 4

Dec. 2 - FINAL deadline  
You must submit ALL photos, messages and full payment to receive priority pricing. Incomplete ads will not be accepted. Please read attached senior ad contract for more details.

# Senior ADS

**REPLAY** yearbook

Adviser: Mikyela Tedder Room: 6203

Address: 1222 Raider Way Leander, TX 78641

Phone: 512-570-2060 x 12060 Fax: 512-570-2005

Email: mikyela.tedder@leanderisd.org

## DEAR SENIOR PARENTS,

The moment is finally here. Your baby is graduating. What a better way to honor your senior than with a tribute ad in the 2017 *Replay*? You can help make your student's yearbook truly memorable and continue a tradition by personalizing an ad. Senior ads are a special part of the yearbook dedicated to congratulating students with personalized messages and photos from birth through senior year. Don't miss out on this opportunity to create a memory that lasts a lifetime.

## THANK YOU, REPLAY STAFF

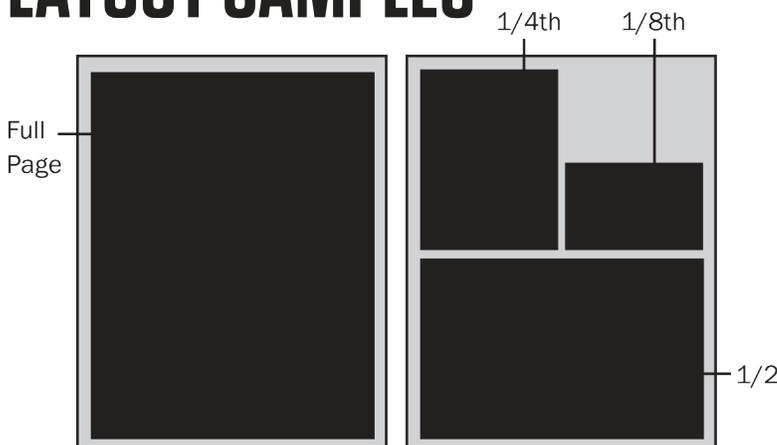


## DEADLINES & PRICES

\*Ads turned in late after Dec. 2 are not guaranteed to be included. They will be charged a \$50 late fee and will be included on a first come, first served basis according to space availability.

SEPTEMBER 1 - NOVEMBER 4	NOVEMBER 5 - DECEMBER 2	PHOTOS max number allowed
1/8 \$75	1/8 \$100	1/8 1
1/4 \$100	1/4 \$135	1/4 3
1/2 \$175	1/2 \$215	1/2 5
Full page \$300	Full page \$350	Full page 10

## LAYOUT SAMPLES



## AD SIZES

*approximate width & height in inches*

1/8th	3.8 x 2.4 in
1/4th	3.8 x 5 in
1/2	8 x 5 in
Full page	8 x 10 in

**BUY A** yearbook!

Don't forget to buy a yearbook! Save \$15 by buying your book for \$60 before Sept. 30. Order online at [www.smart-pay.com](http://www.smart-pay.com) or you can bring payment to Mrs. Tedder in room 6203. Checks can be addressed to RHS and *must include a phone number and driver's license number.*

**You must submit ALL photos, messages and at least 1/2 payment to receive this pricing. Incomplete ads will not be accepted.** Ads turned in after Dec. 2 are not guaranteed to be included. They will be charged at \$50 late fee and will be included on a first come, first served basis. Please return your ad contract and all ad materials to room 6203 or to the front office in an envelope addressed to Mikyela Tedder. All ads will be designed by the *Replay* staff to maintain consistency.

# Sr. AD CONTRACT

FOR OFFICE USE ONLY

Date submitted: \_\_\_\_\_

Page number: \_\_\_\_\_

Payment notes \_\_\_\_\_

Senior's name \_\_\_\_\_ Purchaser's name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_

E-mail address to send proof to \_\_\_\_\_

*\*You must provide an email address to see a finished version of the ad. Sr. ads will be sent as PDF's to verify text and check for mistakes.*

Phone \_\_\_\_\_ Ad size \_\_\_\_\_ Ad price \_\_\_\_\_

## PAYMENT

Deadline: \_\_\_\_\_ Deadline 1 \_\_\_\_\_ Deadline 2 \_\_\_\_\_

Payment: \_\_\_\_\_ Late fee: \_\_\_\_\_

Cash \$ \_\_\_\_\_  Check \$ \_\_\_\_\_

*\*Please make out checks to Rouse High School or RHS. Checks will not be accepted without a valid driver's license and phone number.*

**PLEASE NOTE:** You must submit ALL photos, messages and full payment to receive this pricing. Incomplete ads will not be accepted. Ads turned in after Dec. 2 are not guaranteed to be included. They will be charged a \$50 late fee and will be included on a first come, first served basis depending on space available.

## GROUP ADS

Ideal for honoring seniors on teams & in clubs, orgs and fine arts programs. Can include one large group pic and individual pics, or just a group pic.

Group name to use on ad \_\_\_\_\_

**PHOTOS** No. of photos in ad \_\_\_\_\_  
Photo to run largest \_\_\_\_\_

*\*You must have ALL photos to turn in ad. You may not switch out photos later. Please, no hard copies of photos. Only digital photos will be accepted via flash drive or CD. Please review ad policy for other photo guidelines. Each ad will have a dominant photo as the background of the ad. Please select a high-quality, high-resolution image with a non-distracting background to run as the largest photo.*

## MESSAGE LIMITS

Word limits are for TOTAL messages, not per message.

**Full page** - 3 messages maximum, 175 words or less

**1/2 page** - 2 messages maximum, 100 words or less

**1/4 page** - 1 message maximum, 45 words or less

**1/8 page** - 1 message maximum, 25 words or less

*\*Please provide digital messages in a Word document, and keep in mind, a longer message might mean fewer photos. Failure to include message will result in ad not being accepted.*

## SIGNATURE & DATE

*\*I agree to abide by the guidelines listed on this contract and understand that ads will be designed by yearbook staff. If I have any questions, I will contact Mikyela Tedder at mikyela.tedder@leanderisd.org or 512-570-2060 x 12060.*

**\* The Replay editorial board** reserves the right to reject any advertising.

**\*Do not submit a senior ad without ALL photos, messages and at least 1/2 payment.** The less expensive prices are an incentive to turn in the ad early. We can't send the ad in for our deadlines if we don't have all the pieces. Ads turned in after Dec. 2 are not guaranteed to be included. They will be included on a first come, first served basis.

**\*Photos should be school appropriate.**

- No references or photos related to or showing alcoholic beverages including cups, drug use or anything drug related or the smoking/use of any tobacco product.

- No references or photos with gang symbols or gang-related activities. No references to rude, inappropriate or suggestive song lyrics. No references or photos with sexual harassment or negative comments concerning race, religion or groups.

- No references or photos with any inappropriate/obscene hand gestures.

- No references or photos with nudity, kissing or suggestive material. No inappropriate bathing suits or torso nudity at any age.

- No references or photos with significant others.

- No references or photos that do not follow LISD dress code.

**\*Send good quality/high-resolution photos. Digital photos must be submitted at 300 dpi resolution in a jpeg or tiff format, at least 4x6 inches.** Digital photos that are taken at 72 dpi must be at least 7 inches at original size. Increasing the photo size or resolution later does not meet this criteria. Low resolution photos do not improve in print.

**\*Please do not submit hard copies of photos.** If you have hard copies, please scan and submit a high-resolution digital copy. Don't worry if photos are not the size you want. Our design team will resize each photo as needed. Because of e-mail size restrictions, please do not e-mail photos. Instead, submit via flash drive or CD.

**\*If you want to use a senior portrait with your ad, you must include it at the time the ad is turned in.** We cannot accept photos that are watermarked.

**\*Due to copyright laws, please do not submit entire poems or song lyrics.** 1-2 lines is usually acceptable, depending on the length of the original work.

**\*Enclose a self-addressed envelope large enough to fit your flash drive or CD.** Flash drives/CDs will be mailed back in mid-April. The *Replay* is not responsible for inadequate postage or flash-drives that do not have any postage.

**\*Pre-designed ads, scrapbooked ads or Power Point tiles will not be accepted.** The *Replay* staff reserves the right to design all ads to fit the theme of our 2016-17 yearbook.

**\*You must provide an e-mail address to see a proof.** Reviewing the ad is only for verifying messages and photos.