



Vandegrift High School

Parent Teacher Student Association

Digital Marquee Business Sponsorships

Overview: The VHS administration has requested a new digital marquee and the VHS PTSA is excited about raising the funds for an improvement that benefits the entire student body, administration, teachers and parents.

GoFundMe Campaign GOAL: \$20,000 <https://www.gofundme.com/vhsdigitalmarquee>

Why?

- ✓ The current marquee is limited to 4 lines of information. Vandegrift has 2,400+ students and four lines does not begin to cover all the information we need to disseminate.
- ✓ The current marquee is updated manually once a week. The new digital marquee will be updated anytime anywhere using cloud based software.
- ✓ A new digital marquee will bring Vandegrift into the 21st century with state of the art technology.

Digital Marquee Business Sponsorships

- **Gold Sponsor - \$2,000**
 - Promoted on the marquee during 4 VHS PTSA sponsored events
 - Promoted via newsletter to all VHS PTSA Members (2,500)
 - Promoted via VHS website
 - Promoted via VHS PTSA Facebook page
 - Promoted via ViperByte (newsletter to all 2,250 VHS families)
 - Promoted via any articles published in the Four Points News (4,500 homes)
 - Promoted via a 36x48 outdoor banner placed xxx
- **Silver Sponsor - \$1,000**
 - Promoted on the marquee during 2 VHS PTSA sponsored events
 - Promoted via newsletter to all VHS PTSA Members (2,500)
 - Promoted via VHS website
 - Promoted via VHS PTSA Facebook page
 - Promoted via ViperByte (newsletter to all 2,250 VHS families)
 - Promoted via any articles published in the Four Points News (4,500 homes)
- **Bronze Sponsor - \$500**
 - Promoted on the marquee during 1 VHS PTSA sponsored event
 - Promoted via newsletter to all VHS PTSA Members (2,500)
 - Promoted via VHS website
 - Promoted via VHS PTSA Facebook page
 - Promoted via ViperByte (newsletter to all 2,250 VHS families)
 - Promoted via any articles published in the Four Points News (4,500 homes)

Examples of VHS PTSA sponsored events: Homecoming Parade, Winter Formal, Valor Day

VHS PTSA is a 501(c)(3) tax exempt organization. Contributions are tax deductible. EIN: 27-0893996

QUESTIONS? Contact Debe McKeand
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